Preparing for the Administrative Review ~> Elevator Pitch

An **Elevator Pitch** is a brief conversation starter that describes an idea or product, in this case you and your senior project. Because the elevator is an opportunity for a captured audience, this exercise was given its name. The pitch needs to grab the listener's attention by the time the elevator gets to the floor where the listener will exit, about 30 – 60 seconds. You never know when you might meet a person who would influence the outcome of your project so you need to design and prepare the pitch well before the opportunity presents itself. We will use this pitch to prepare for your Administrative Review.
http://blip.tv/dosomethingu/how-to-pitch-your-project-in-an-elevator-or-anywhere-else-5022726

You may never know where you will meet someone who will help you accomplish an activity with, through, and for others. How many times have you recognized a problem, offered a solution and only needed a little money to make it happen? Here's your chance. Each one of you will be given an opportunity to be awarded a small sum of cash to contribute to your project if your pitch is on target. One of you will win $50 and bragging rights if your pitch is the best. The money will be donated to your chosen cause to support your senior project.
http://www.youtube.com/watch?v=1M_FEIRw8dM

Reference material provided by Chris Westfall

Choose words that will inspire the result from your listener that you desire. Brevity is critical. Make sure your words have energy. **Consider what matters most to the listener.** What is your opening statement?
(Have you ever considered…)

_____

_____

_____

What is the problem in the community that you hope to address? What is your project goal? Why is it important to you?
(I have always been the kind of person…)
_____

(I have noticed…)
_____

(I can't stand by and watch it happen. I hope to…)
_____

What accomplishments have you made toward your project goal?

(So far I have been fortunate to have…)
_____

_____

_____

What do you hope to do? (Potential Opportunities)

(With the support of…)
_____

_____

_____

Invitation: *(Can I count on your support?)* _____

In the table below, record the resources and actions you will need to complete your project.

DATE	ACTION	RESULT

http://www.youtube.com/watch?v=agIvE4l8P9k&safety_mode=true&persist_safety_mode=1 (15:00)

http://www.youtube.com/watch?v=mMYD6snLI5g&safety_mode=true&persist_safety_mode=1 (5:23)

http://www.youtube.com/watch?v=98WlZJgscVk&safety_mode=true&persist_safety_mode=1 (2:59)

http://www.youtube.com/watch?v=4ytYZUN_ArE&safety_mode=true&persist_safety_mode=1

Name: _____   Date: _____

| *Individual Reflection Completed:* _____ | *Written Plan Completed:* _____ |